

# COMMUNITY FERTILIZATION WEEK

FROM

12 - 14 JULY 2021

ONLINE EVENT



## MAIN THEMES

01

COMMUNITY BUILDING

02

STRATEGIC THINKING

03

SUSTAINABILITY

## AGENDA OF THE WEEK

Timezone - CEST (GMT +1)

DAY	TIME	TOPIC
12 MONDAY	14:00 - 15:00	Community Building Opening & Networking and Community Building
	15:00 - 17:00	Strategic Thinking EU Priorities and Funding Opportunities
	17:00 - 17:30	Strategic Thinking EU Funding Applied: Screening Opportunities
13 TUESDAY	14:00 - 14:30	Community Building Networking and Community Building
	14:30 - 15:30	Sustainability Building Strong and Sustainable Partnerships
	15:30 - 16:00	Sustainability Partnerships Applied: The importance of a strong pitch
	16:00 - 17:00	Sustainability Tips for Administrative aspects and Budget Drafting
14 WEDNESDAY	10:00 - 11:30	Strategic Thinking Writing winner Proposals
	11:30 - 12:30	Strategic Thinking Technical Proposals Applied: Outline your project idea
	12:30 - 13:30	Community Building Ask Me Anything

ALL SESSIONS ARE IN ENGLISH

## SPEAKERS

BY ALPHABETICAL ORDER



**CHIARA FRENCA**

HEAD OF THE BRUSSELS OFFICE @INOVA+

13 JULY | 14:30

BUILDING STRONG AND SUSTAINABLE PARTNERSHIPS

Chiara Frenca holds a Master of Arts in Cooperation, development and international trade market by the Università degli Studi di Torino in Turin, Italy. She is currently head of office of the Brussels office of Inova+ and leading Territorial Cooperation thematic area. With more than 10 years of experience in coordinating and managing European and International projects, Chiara FRENCA has extensive experience in scientific and technical management of European projects, such as CIVITAS Initiative (support action for the EC initiative for supporting better urban mobility in Europe and beyond), PRO INNO Europe (aimed at contributing to the development of new and better innovation policies in Europe) and ESPON Transnational Outreach Support 2016-2019, organizing events and training all over Europe involving academy and policy makers at local, regional and National level. Chiara is also experienced in research and data collection activities, as she coordinated a number of studies, including the recently published Study on Business Angels Funding (BAF).



**JOÃO FONSECA**

HEAD OF THE LISBON OFFICE @INOVA+

12 JULY | 15:00

EU FUNDING: PROGRAMMES AND GRANTS

João holds a Bachelor degree in Biology, a Post-Graduation in Project Management and an Executive Master in Management with a specialisation in Strategic Marketing from the Católica Lisbon of Business & Economics. His expertise is the management of local and regional administration, scientific and associative clients; implementation of knowledge and technology transfer actions; preparation and management of applications and national and European projects (Portugal 2020, Hori-zonte 2020, COSME). João is the Head of Office (Lisbon delegation) at INOVA+ and responsible for the scientific segment /institutional, for the relationship and consultancy to Scientific Research and Innovation Entities, with experience in the management of various Scientific and Technological clients, connection to SMEs and Large Companies.



**VERA ALVES**

FINANCIAL OFFICER @INOVA+

13 JULY | 15:30

TIPS FOR ADMINISTRATIVE ASPECTS AND BUDGET DRAFTING

Vera Alves holds a master's degree in International Management and a degree in Economics from University of Porto (FEUP) in Portugal. In 2015, she started working at INOVA+ as financial consultant and financial project manager, working with public funding/grants. Currently, she is the financial officer of the International Cooperation Unit of the company and she is managing and monitoring the Budget execution of the Unit, in collaboration with the management control area. Additionally, Vera is linked to the Financial Reporting of co-financed projects, counting with experience in programmes such as Erasmus+, Eurostars, 7th Framework Programme, H2020, INTERREG and PT 2020, Tenders and Horizon Europe, also including the financial processes related with support to third parties and support to associations.



**VÍTOR VIEIRA**

HEAD OF THE HEIDELBERG OFFICE @INOVA+

13 JULY | 10:30

DRAFTING A PROPOSAL

Vitor Vieira is Doctorate in Medical Robotics through the University of Heidelberg (2010) and Electrotechnical Engineer (2004) by the University of Porto. He is experienced in image processing, technical and software development in particular in user interfaces and robotics. After the PhD he accumulated almost 6 years of experience as Software Development Manager with the medical device manufacturer Precisis AG, before co-founding his own company Inova DE in 2014, that later merged with Inova+. In 2017 he won the award of entrepreneur of the year in "Services and Knowledge" category by the Foundation AEP and the high commissary for Portuguese Immigrants (Prémio Elevar o seu Negócio 4.0) and is also a mentor at EIT Health and Alliance+.

## ORGANIZATION TEAM

BY ALPHABETICAL ORDER



**BLANCA PEREZ FERRER**

PROJECT COORDINATOR @FZC



**CAROLINNE SILVA**

PROJECT & EVENTS MANAGER @INOVA+



**FATIME ZEKJIRI**

EXECUTIVE PROJECT MANAGER @MEET



**RODRIGO VOLKMANN**

PROJECT MANAGER @INOVA+



**ROSANNA DI NUZZO**

PROJECT DESIGNER @ MEET DIGITAL CULTURAL CENTRE



**SARA BRANDÃO**

AREA MANAGER @INOVA+



**SUSANA PALLARÉS**

CULTURAL PROJECT MANAGER @ FZC